

PRODUCTS
CATALOGUE

PROCCAP *ltée.*

EUGÈNE PERMA

PROFESSIONNEL | PARIS

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Carmen

CARMEN

by EUGÈNE PERMA PROFESSIONNEL

Choose excellence in color with CARMEN, EUGENE PERMA Professionnel's first permanent hair color to amplify tones and shine. A range of more than one hundred colors to meet every desire and bring out your playful creativity with tailored color.



NATURAL SHADES AND REFLECTS 60 ML



Results

Gorgeous hair
Extreme shine, amplified and luminous reflects
Colored hair is soft & supple
Lightens up to 3 shades
Covers up to 100% of gray hair.

Wear

Long-lasting wear

Use

1 + 1 mix
Miscible with all CARMEN shades
Leave-in time: 30/35 min.



CHROMATICS 60 ML



Results

Gorgeous hair
Extreme shine, amplified and luminous reflects
Colored hair is soft & supple
Boosts or neutralizes tones.

Wear

Long-lasting wear

Use

1 + 1 mix
Miscible with all CARMEN shades
Leave-in time: 30/35 min.



SUPER-LIGHTENERS 60 ML



Results

Gorgeous hair
Extreme shine, amplified and luminous reflects
Lightens up to 4.5 shades
Colored hair is soft & supple
Shades 2000: apply to up to 60% of gray hair with light coloring

Wear

Long-lasting wear

Use

1 + 3 mix
Shades miscible with one another
Leave-in time: 45/50 min.



ADDITIVES 60 ML



Results

Gorgeous hair
Extreme shine, amplified and luminous reflects
Colored hair is soft & supple
Neutralizes warm tones

Wear

Long-lasting wear

Use

1 + 1 mix
Miscible with all CARMEN shades
Leave-in time: 30/35 min.



HIGH-COVERAGE SHADES 60 ML



Results

Gorgeous hair
Extreme shine, amplified and luminous reflects
Extreme coverage (up to 100% of gray hair)
Colored hair is soft & supple
Lightens up to 3 shades

Wear

Long-lasting wear

Use

1 + 1 mix
Miscible with all CARMEN shades
Leave-in time: 30/35 min.



CREATIVE COLORS 60 ML



Results

Lightens and recolors in a single step.
For a highlighting result with intense reflects

Wear

A radiant, vibrant color that lasts through time

Use

Mix 1+1 with Oxycrem 20 or 30 vol.
For use on natural or color-treated hair.
Leave-in time: 30/35 min



OXYCREM 1 L

Use

Designed for coloring and lightening hair
Reveals the color contained in oxidation hair colors
Activates lightening powders

The Reflect Magnetic System is the innovative alliance of two specific quaternary ammonium compounds with an anti-radical agent which makes it possible to visibly increase the coloring and shine-inducing powers of CARMEN.

The Reflect Magnetic System is attracted to the keratin fibers on the surface of the air shaft like a magnet, smoothing the cuticle and forming a light-reflecting envelope that enhances its color and shine.

The science of absolute color

THE NATURALS

	1	Black
	3	Dark brown
	4	Brown
	5	Light brown
	6	Dark blonde
	7	Blonde
	8	Light blonde
	9	Very light blonde
	10	Platinum

THE NATURAL NEUTRALS

	3N	Dark neutral brown
	4N	Neutral brown
	5N	Light neutral brown
	6N	Dark neutral blonde
	7N	Neutral blonde
	8N	Light neutral blond
	9N	Very light neutral blonde

THE MAHOGANIES

	4*5	Mahogany brown
	5*5	Light mahogany brown
	5*56	Light mahogany red brown
	6*5	Dark mahogany blonde

THE CREATIVE COLORS

	CC40	Atomic orange
	CC60	Magnetic red
	CC62	Vintage magenta

THE GOLDENS

	4*3	Golden brown
	4*35	Golden mahogany brown
	5*3	Light golden brown
	5*35	Light golden mahogany brown
	6*3	Dark golden blonde
	6*32	Dark golden iridescent blonde
	6*34	Dark copper golden blonde
	7*3	Golden blonde
	7*31	Ash golden blonde
	7*34	Copper golden
	7*35	Mahogany Golden blonde
	8*03	Natural light golden blonde
	8*3	Light golden blonde
	8*32	Light iridescent golden blonde
	9*03	Very light natural golden blonde
	9*34	Very light copper golden blonde

THE ASHES / BLUES

	1*10	Intense blue black
	4*11	Deep ash brown
	5*1	Light ash brown
	5*12	Light ash iridescent brown
	5*15	Light ash mahogany brown
	6*1	Dark ash blonde
	7*1	Ash blonde
	7*12	Iridescent ash blonde
	7*13	Golden ash blonde
	8*1	Light ash blonde
	8*13	Light ash gloden blonde
	9*01	Very light natural ash
	9*13	Very light golden ash blonde
	10*01	Natural ash platinum

THE REDS

	4*6	Red brown
	4*62	Violet red brown
	5*6	Light red brown
	6*6	Dark red blonde
	6*60	Intense dark red blonde

THE SUPER LIGHTENINGS

	1001	Ultra ash blonde
	1012	Iridescent ultra ash blonde
	2000	Specific ultra blonde
	2001	Specific ultra ash blonde
	2002	Specific iridescent ultra blonde

THE HIGH-COVERAGES

	4C+	Brown
	5C+	light brown
	6C+	Dark blonde
	7C+	Blonde

THE IRIDESCENT / VIOLETS

	5*20	Light intense violet brown
	5*26	Light red violet brown
	6*21	Dark ash iridescent blonde
	7*23	Golden iridescent blonde
	7*24	Iridescent copper blonde
	8*2	Light iridescent blonde
	9*02	Very light natural iridescent blonde
	9*21	Very light iridescent ash blonde
	10*02	Natural iridescent platinum

THE COPPERS

	4*45	Mahogany copper brown
	5*4	Light copper brown
	5*41	Light copper ash brown
	5*46	Light red copper brown
	6*43	Dark golden copper blonde
	6*44	Dark deep copper blonde
	6*45	Dark mahogany copper blonde
	7*4	Copper blonde
	7*40	Intense copper blonde
	7*43	Golden copper blonde
	7*45	Mahogany copper blonde
	7*46	Red copper blonde
	8*04	Light copper natural blonde
	8*43	Light golden copper blonde

THE MOCHAS

	3*8	Dark mocha brown
	4*8	Mocha brown
	5*8	Light mocha brown
	7*8	Mocha blonde

THE CHROMATICS

	0*20	Purple
	0*44	Orange
	0*66	Red

THE ADDITIVES

	A22	Anti-yellow
	A11	Anti-brassy
	A17	Anti-red

Carmen Tone-on-tone

01 TONE-ON-TONE
HAIR COLOR



by EUGÈNE PERMA PROFESSIONNEL

Choose excellence in color with CARMEN TONE-ON-TONE, Eugene Perma Pro first ammonia-free demi-permanent hair color that amplifies tones and shine.



CARMEN TONE-ON-TONE
60 ML

- Results**
- Gorgeous hair
 - Extreme shine
 - Intense, luminous reflects
 - Hair is soft & supple
 - The Naturals cover up to 70% of gray hair

Wear
Color fades gradually and evenly

Use
1 + 2 mix
Miscible with all CARMEN TONE-ON-TONE shades
Leave-in time: 15/30 min. depending on desired result



CARMEN TONE-ON-TONE
TONER SERVICE 60 ML

- Results**
- Gorgeous hair
 - Extreme shine
 - Intense, luminous reflects
 - Neutralizes yellow tones in lightened hair
 - Hair is soft & supple

Wear
Color fades gradually and evenly

Use
1 + 2 mix
Leave-in time: up to 15 min. depending on desired result



CARMEN TONE-ON-TONE
GLOSS SERVICE 60 ML

- Results**
- Gorgeous hair
 - Extreme shine and glossy effect
 - Intense, luminous tones
 - Hair is soft & supple

Wear
Color fades gradually and evenly

Use
1 + 2 mix
Miscible with all CARMEN TONE-ON-TONE shades
Leave-in time: 15/30 min. depending on desired result



CARMEN TONE-ON-TONE
MEN'S SERVICE 60 ML

- Results**
- Natural look
 - Hair is soft & supple
 - Covers up to 70% of gray hair

Wear
Color fades gradually and evenly

Use
1 + 1 mix
Non-miscible with all CARMEN TONE-ON-TONE shades
Leave-in time: 5 min.

SPECIFIC DEVELOPERS 1 L

- Results**
- 5 volume: ideal for glazes
 - 9 volume: general use
 - 15 volume: for higher coverage or intensity

Use
Only with Carmen
TONE-ON-TONE



POST-COLOR SHINE SHAMPOO 1 L

- Results**
- Gently cleanses scalp and hair
 - Shampoo with an acidic pH
 - Neutralizes dye residue and sets hair color
 - Hair is soft and supple
 - Boosts shine

Use
Professional shampoo
Used to complete the CARMEN
TONE-ON-TONE service



The CARMEN TONE-ON-TONE demi-permanent service is the perfect way to enhance natural color, cover the first gray hairs and revive lengths.

Recognized and adopted by generations of hairstylists for the depth of its cosmetic qualities, and its color identity, CARMEN TONE-ON-TONE enhances hair, delivering intense, luminous reflects and extreme, limitless shine thanks to the Reflect Magnetic System.

The ammonia-free demi-permanent color

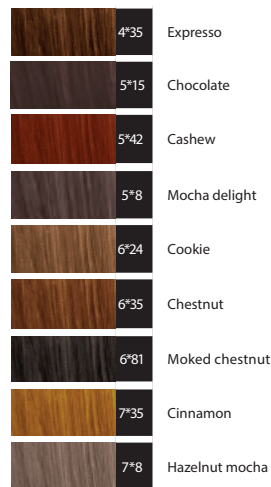
DEMI-PERMANENT SERVICE

OTHER SERVICES

THE NATURALS



THE BROWNS



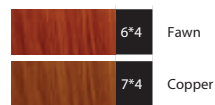
THE GLOSS SERVICE



THE ASHES



THE COPPERS



THE TONER SERVICE



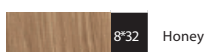
THE IRIDESCENT



MEN'S SERVICE



THE GOLDENS



Carmen Rituel

by EUGÈNE PERMA PROFESSIONNEL



Adopt CARMEN RITUEL, the three-step color ritual with 95% ingredients of natural origin.

The three steps of this professional color ritual make it possible to: COLOR with the coloring cream and activating cream, CLEANSE with the rebalancing cleansing jelly, and ENHANCE with the perfecting care balm.

1. COLOR

COLOR CREAM
60 ML



Results

Unscented formula with no unpleasant odor
Lightens up to 3 shade levels
Covers up to 100% gray hair
Intense color, plenty of reflects and depth

Wear

Long-lasting color when permanent; or if tone-on-tone, the color that washes out progressively and harmoniously

Use

Tone-on-tone : 1+2 or 1+1 mix with activating creams
5 Vol. or 9 Vol.
LEAVE-IN TIME: 20 min
Permanent : 1+1 mix with activating creams 20 Vol.
or 30 Vol.
LEAVE-IN TIME: 30 to 40 min
All the shades are miscible with each other.



2. CLEANSE

REBALANCING CLEANSING JELLY
1 L



Results

Eliminates alkaline residue
Gently cleanses the hair
Rebalances the pH level of the hair shaft

Use

On rinsed hair after color treatment



3. ENHANCE

PERFECTING CARE BALM
500 ML



Results

Provides a sensation of well-being and comfort
Fosters detangling
Leaves hair soft
May be applied to the entire scalp and hair

Use

On washed and towel-dried hair after the application of the rebalancing cleansing jelly



ACTIVATING CREAMS
1 L



Results

Tone-on-tone:

5 vol: for very brittle hair
9 vol: for brittle hair

Permanent :

20 vol: in most cases and to cover gray hair
30 vol: for more lightening and in case of hair difficult to penetrate

Use

Exclusively with CARMEN RITUEL color





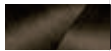






A conditioning color enriched in organic botanical oils formulated with no ammonia, no PPD, no resorcinol and no mineral oils. The perfect combination of color performance, hair beauty and scalp comfort.


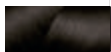


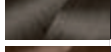
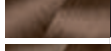
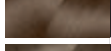
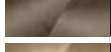
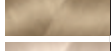
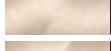

CARMEN RITUEL offers a tailored result for permanent of tone-on-tone color. It is suitable for all scalp types.

The first Eugène Perma Professionnel color ritual combining color performance, care and natural ingredients

THE NATURALS

	1	Black
	3	Dark brown
	4	Brown
	5	Light brown
	6	Dark blonde
	7	Blonde
	8	Light blonde
	9	Very light blonde
	10	Platinum











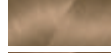

THE ASHES

	4*15	Ash mahogany brown
	5*1	Light ash brown
	5*12	Light ash iridescent brown
	6*15	Ash mahogany blonde
	7*1	Ash blonde
	7*12	Ash iridescent blonde
	7*13	Ash golden blonde
	9*1	Very light ash blonde
	9*13	Very light ash golden blonde
	10*01	Natural ash platinum
	10*12	Ash iridescent platinum

THE IRIDESCENT

	5*20	Intense light violet brown
	6*21	Dark ash iridescent blonde
	8*21	Light ash iridescent blonde
	8*23	Light golden iridescent blonde
	10*02	Natural iridescent platinum
	10*21	Ash iridescent platinum
	10*23	Golden iridescent platinum




THE GOLDENS

	4*3	Golden brown
	4*35	Golden mahogany blonde
	5*32	Light golden iridescent brown
	6*3	Dark golden blonde
	6*35	Dark golden mahogany blond
	6*34	Dark golden copper blonde
	7*32	Golden iris blonde
	7*35	Light golden blonde
	8*3	Light golden blonde
	8*34	Dark golden copper blonde
	9*03	Very light natural golden blonde
	9*32	Very light golden iridescent blonde



THE COPPERS

	4*4	Copper brown
	6*4	Dark copper blonde
	6*43	Dark copper golden blonde
	7*4	Intense copper blonde
	7*43	Golden copper blonde
	8*4	Light copper blonde




THE MAHOGANIES

	4*5	Mahogany brown
	4*53	Golden mahogany brown
	6*5	Dark mahogany blonde





THE REDS

	5*62	Light red iris brown
	6*60	Intense dark red blonde

THE MOCHAS

	3*8	Dark mocha brown
	5*8	Light mocha brown
	7*8	Mocha blonde

THE BOOSTERS

	0*10	Blue
	0*20	Purple
	0*40	Orange
	0*60	Red

Blush

by EUGÈNE PERMA PROFESSIONNEL

Choose BLUSH SATINE, the ready-to-use direct hair color for a perfectly even color from roots to tips and an ultra-glamorous satin finish.

The Intuitive Color System delivers radiant color thanks to carefully measured amounts of direct colorants. Its creamy texture is enriched with cosmetic active ingredients to give hair exceptional care during and after coloring.

With BLUSH SATINE, you can glaze lightened and white hair, revive an oxidation hair color, add nuances to gray hair, or color delicate hair or that have been permed/straightened.

BLUSH SATINE



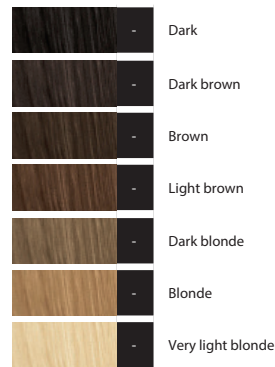
DIRECT HAIR COLOR
BLUSH SATINE
100 ML

Results
Radiant color
Shiny, luminous hair
Enhanced softness
Covers up to 50% of gray hair

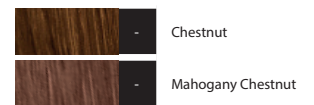
Wear
Fades after 10-15 washes

Use
Ready-to-use direct color
Quick, easy application
Can be used on all hair types
Leave-in time: 20 min.

THE NATURALS



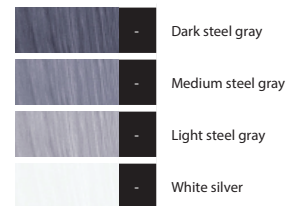
THE BROWNS



THE GOLDENS



THE GREYS



THE REFLECTS



RADIANCE ENHANCING
BRIGHENING MOUSSE
200 ML

Results
Brightens lightened, highlighted, or white hair
Gently removes yellow tones
Eases styling and detangling

Wear
Washes out with shampoo

Use
Used on towel-dried hair after shampoo
Quick, easy application
Leave-in formula

Blush

by EUGÈNE PERMA PROFESSIONNEL

Unleash your creativity with BLUSH FLASHY MIX and go for a modern, personalized look.

EUGENE PERMA Pro gives every woman the ability to personalize her hair color while ensuring a result to her image: absolutely unique!

Seven shades that can be mixed with one another to let your imagination run wild, with a clear shade to dilute and create pastel colors.

BLUSH FLASHY MIX



DIRECT HAIR COLOR
BLUSH FLASHY MIX
100 ML

Results
Pure, ultra-intense colors
Pastel colors with Clear
Shiny, luminous hair
Softens and care

Wear
Lasts up to 20 washes* with gradual
pastelization

Use
Ideal on lightened hair
Ready-to-use direct hair color
Quick, easy application
Leave-in time: 20 min.
Ammonia-free

THE PURE COLORS



Lightening

SOLARIS
HIGH-DEFINITION LIGHTENING

SOLARIS is the reference range on the lightening market.

Lightening techniques are not only dedicated to blondes! All hair types, for both women and men, can be enhanced with touches of light: short or long, thin or thick, straight or curly, light or dark.

The formulas were developed to ensure maximum respect for the hair fiber and for the stylist.

■ Poudr 9 (450g) (Ultra-intense lightening powder)



- ▶ Lightens up to 9 levels.
- ▶ Strength and fast action
- ▶ Neutral scent, non-volatile / Ultra-easy to use
- ▶ Powerful multi-technique powder
- ▶ Used with 10, 20, 30 & 40 volumes
- ▶ Pause : 10 to 50 minutes
- ▶ Enriched with conditioning and softening agents.



1 cup (15g)
+ 20-30mL of Oxycrem 10,20,30,40

■ Poudr 7 (450g) (Intensive lightening powder)



- ▶ Lightens up to 7 levels.
- ▶ It is blue and compact, and respects the salon environment as well as the well-being of the hairstylists and their clients.
- ▶ Ideal for foil highlights. Adheres perfectly to the foil and to the hair.
- ▶ Also suitable for all-over lightening.

1 cup (15g)
+ 20-30mL of Oxycrem 10,20,30,40

■ Pat7 (250g) (lightening paste)



- ▶ Lightens up to 7 levels.
- ▶ All techniques requiring contact with the scalp for more comfort (all-over bleaching or root touch-ups).
- ▶ Ideal for powerful all-over bleaching and for obtaining white and platinum blonde shades.

1+1 À 1+3
Pat 7 + Oxycrem 10,20,30,40

■ Poudr 6 (450g) («Free-flowing» lightening powder)



- ▶ Lightens up to 6 levels.
- ▶ It is white and compact, and respects the salon environment as well as the well-being of the hairstylists and their clients.
- ▶ For free-hand highlighting techniques.
- ▶ Ideal for working with a comb.
- ▶ Creamy texture that coats the hair for ease of application.
- ▶ Poudr6 no longer has lightening action once it has dried.

1 cup (7g)
+ 15-20mL of xycrem 10,20,30,40

■ Neutralizing milk (500mL)



- ▶ This product is a must. Used to stop the lightening process and neutralize alkaline residues.
- ▶ This creamy milk is to be used like a shampoo. Contains bamboo extract to nourish the hair.
- ▶ Its acid pH completely neutralizes alkaline residues.
- ▶ Regulates porosity and promotes even color before recoloring. Leaves hair soft and easy to style.



Demak compact (Color remover) (25g packets)



- ▶ Completely or partially removes artificial pigments. Leaves hair soft and prepares it for a new oxidative hair color, which will be even and radiant.
- ▶ Used to change tones or color level.
- ▶ Removes excess hair color. Used in the first phase of intense color removal of more than 5 levels.

Strength	Technic to use	Recommended preparation	Recommended processing time
0	Remove a tone	120mL of hot water	3 to 5 mins
1	Very light color removal	60mL of hot water	5 to 10 mins
2	Light color removal	75mL of 10vol oxy	20 to 30 mins
3	Medium color removal	75mL of 20vol oxy	30 to 40 mins
4	Intense color removal	75mL of 30vol oxy	40 to 50 mins

Huil 4 (500mL) (Lightening oil)



- ▶ Lightening up to 4 tones.
- ▶ Use as a whole head or wicking techniques.
- ▶ Offers a subtle and natural trendy result golden, hazelnut, honey or amber.
- ▶ Can be used whole before application of oxidation, tone-on-tone or direct hair color to lighten a natural base.
- ▶ Ideal for making an American shampoo.

1+2

Huil 4 + Oxycrem 10,20,30,40

Toner (60mL)



- ▶ **T12 Pearly:** For cold, polar blonds.
- ▶ **T02 Mother of pearl:** For neutral to slightly pearly blondes.
- ▶ **T23 Nude:** Nude for neutral, soft, slightly iridescent blonds. For an ultra-natural beige result.
- ▶ **T00 Cristal:** Neutral diluent to lighten toners' shade on very clear or very porous blondes.
- ▶ **ADVANTAGES :** Ideal for neutralizing, correcting and/or shading yellow or lighter hair. Sublime brilliance. T00 Can be used alone or mixed with the 3 toners depending on the desired result.

1+2

Toner + Oxycrem 5volumes

Gentle Shampoo (250mL)



- ▶ This rich lather gently cleanses hair, leaving it shiny
- ▶ It nourishes and deeply repairs the hair shaft while protecting is glow!
- ▶ It reinforces hair with anti-breakage protection

Shield Spray (200mL)



- ▶ Thermoprotector up to 230 celcius
- ▶ It restores softness, shine and hair quality
- ▶ LEAVE IN

Blond boost (200mL)



BRIGHTENING CONDITIONER

HAIR TARGET

For golden tones of naturally blonde, colored or bleached hair.

PROBLEM

Dull undertones lacking radiance.

SOLUTION

The brightening conditioner cares for golden blonde hair by intensifying the color and prolonging the result of the salon technique.

GOLDEN BLONDE



YELLOW-NATURALIZING CONDITIONER

HAIR TARGET

For bleached and color-treated polar blondes.

PROBLEM

An oxidized color, unsightly warm undertones.

SOLUTION

The yellow-neutralizing conditioner cares for polar blonde hair by neutralizing yellow undertones. It softens the color and provides cool undertones.

POLAR BLONDE



NEUTRALIZING CONDITIONER

HAIR TARGET

For light tones of naturally blonde, colored or bleached hair.

PROBLEM

A dull color with matte undertones.

SOLUTION

This neutralizing conditioner contains pigments that create a beautiful beige to keep light blonde hair beautiful. It neutralizes yellow and matte undertones and restores radiance to blonde hair.

BEIGE BLONDE

Technical treatments

EQUIVITAL
professional standards

Equivalital was developed to provide the best result during technical colorings and styling, by providing the best guarantees of quality, comfort and security. Currently, the EQUIVITAL range groups together all the latest technological advances. Formulated without sulfates and paraben, EQUIVITAL does not damage hair, limits the dulling phenomena, preserves the integrity of the hydrolipidic film and respects capillary fibre. Impressive cosmetic agents were also carefully selected and added to provide softness and comfort of use.

■ Post-Color shampoo (1000mL)



- Acid pH shampoo.
- With sunflower phytoceramides to improve cuticle cohesion and form a protective sheath.
- Gently washes the hair and scalp.
- Neutralizes hair color residue and sets color.
- Hair remains supple, soft, and shiny.
- Ideal for color glazing and "bain de lumière".

SULFATE-FREE ✓
PARABEN-FREE ✓
SHAMPOOS

■ Post-Color conditioner (detangling) (1000mL)



- Care treatment to be used after Equivalital Post-Color Shampoo as it enhances color results.
- With natural grape-seed extracts to protect the hair from external aggressions (UV rays, the blow-dryer, etc.).
- Smooths and eases detangling, sets artificial colorants, and ensures cuticle cohesion with its acidic pH.
- Hair stays silky, soft, and shiny.

■ Pre-Perm shampoo (1000mL)



- Enriched with soya proteins, it helps hair to recover its vitality.
- Gently prepares hair before styling or straightening.
- Effectively removes all hair impurities and residue that could prevent the reducing agent from penetrating.
- Purifies hair to enhance the action of the perming or straightening active ingredients.



■ Concentrated Cleansing base (5000mL)



- Concentrated, very cost-effective professional shampoo (can be diluted 5 to 10 times)
 - Enriched with seaweed extracts to revitalize the hair fiber.
 - For use on all hair types.
 - Effectively eliminates all impurities, and styling product residue from the hair.
- For clean, silky, shiny results.

■ Protective cream (150mL)



- Creates a protective barrier on the skin before the coloring process is started.
- Prevents skin stains and redness.
- Specially formulated to wash off easily.

■ Stain remover lotion (250mL)



- Gently removes color stains from the skin.
- To be used prior to Equivalital Post-Color Shampoo.
- Can also remove accidental stains on clothes.

Perms and Straightening

Transform, change and reinvent the hair in a subtle or radical manner until your clients' desired effect is achieved, making them feel different, renewed, confident and beautiful.

Attentive | High-Performance perm (125mL) and Neutralizer (1000mL)



- ▶ Alkaline perm with ammonia.
- ▶ Direct or indirect method.
- ▶ Contains marine Bio-Extender (read algae extract, rich in trace elements with regenerating properties (Calcium, Silicon, Manganese, Zinc), which reinforce the structure of the hair fiber.
- ▶ Neutralizer specially formulated for Attentive and Toniform perms. A subtle dosage and concentration of active ingredients to neutralize both types of perms.

4 Strength: 0 Natural resistant hair, 1 Natural hair, 2 Sensitized hair, 3 Very sensitized hair

Lissit concept | Fixing milk (1000mL) / Conditioning cream (200mL) / Relaxing cream (200mL)

High precision permanent straightening



- ▶ With regenerating and remineralizing properties.
- ▶ Suitable for all types of curly and wavy hair.
- ▶ Lasts for 3-6 months, depending on hair type.
- ▶ Leaves hair smooth, soft and shiny.



Strength	Hair type	Relaxing Dose	Conditioning cream dose
1	Natural resistant hair	4	0
2	Sensitized or fine natural hair	3	1
3	Sensitized color-treated hair	2	2
4	Very sensitized hair	1	3



Because Nature has its recipes, its formulas are enriched in biological assets from French botany. Because the eco-design of a product does not stop at a more natural formula, its recyclable bottles are composed of 50% recycled materials. Being authentic by being part of a process of continuous improvement is what Collections Nature offers today with as much professional efficiency. Nature Collections is the expression of Eugène Perma Professionnel's commitment to develop more natural products.

VOLUME | Normal to fine hair



■ Volume Shampoo with Bio bamboo of Rhône (300mL and 1000mL)

The hair is stronger, more vigorous, denser without being weighed down and easier to style.
Cleans gently and brings volume and density to the hair
94% of ingredients of natural origin
Vegan



■ Volume spray with Bio bamboo (200mL)

Restores body and volume to the hair.
The hair is more vigorous and more strong.
97% natural ingredients
Formula adapted to Vegans

Daily | All hair type (also for greasy scalp)



■ Daily Shampoo with Bio Nymphaea (300mL and 1000mL)

To naturally clean gently and moisturize the hair and scalp.
Hair are easy to disentangle, soft, supple and shiny without being weighed down.
97% of ingredients of natural origin, formula adapted to Vegans
Certified COSMOS NATURAL



■ Daily Mask with Bio Nymphaea (250mL and 500mL)

Hydrates the hair fiber
Provides a feeling of comfort and freshness
Leaves hair untangled, soft and shiny
98% of ingredients of natural origin, formula adapted to Vegans



■ Daily thermal Spray with Bio Nymphaea (200mL)

Protects hair from heat up to 230 degrees
Hydrates the hair fiber
Leaves hair untangled, soft and shiny
99% of ingredients of natural origin, formula suitable for Vegans



NUTRITION | Nourish and Repair Dry and Damaged Hair



■ Nutrition Shampoo with Bio Apricot (100mL, 300mL and 1000mL)

To nourish and moisturize, the hair is repaired from root to tip.
Hair are easy to disentangle, supple, soft and shiny without being weighed down.
97% of ingredients of natural origin, formula adapted to Vegans
Certified COSMOS NATURAL



■ Nutrition Mask with Bio Apricot (75mL, 250mL and 500mL)

To naturally nourish and repair. Brings vitality, softness and shine.
This mask softens and sheaths the hair without weighing it down.
98% of ingredients of natural origin, formula adapted to Vegans
Certified COSMOS NATURAL



■ Nourishing day Cream with Bio Apricot (leave-in) (150mL)

Intensely nourishes and repairs hair
Reduces the appearance of split ends; redefines and strengthens curls
Tames frizz and detangles



■ Exceptional nutrition oil with (hair and body) (120mL)

Dry and satin finish with solar and bewitching fragrance
Nourishes and repairs hair fibre; Tames frizz
Protects hair from heat
Leaves skin soft, hydrated and satiny

SULFATE-FREE





COLOR | For Colored hair



Color Shampoo with Bio Blackberry (300mL and 1000mL)

To gently wash naturally and restore the hair fiber.
The shine of the color is preserved and the hair is easy to disentangle, soft and shiny without being weighed down.
92% of ingredients of natural origin

SULFATE-FREE



Color Mask with Bio Blackberry (250mL and 500mL)

To naturally restore, protect and deeply nourish the hair fiber.
The scales are smoothed and the brightness of the color is durably preserved. The hair is soft, easy to disentangle, soft and shiny without being weighed down.
96% of ingredients of natural origin

SULFATE-FREE



Color Care Spray with Bio Blackberry (200mL)

To naturally protect and enhance the color.
The hair is brighter, reinforced without being heavy and easy to disentangle.
Frizz is disciplined, styling is simplified.

SILVER | To remove the yellow in blond, gray and white hair



Silver Shampoo (blue) with Bio Iris (300mL and 1000mL)

To clean gently, protect the hair from external aggressions and neutralize the yellow glare.
The hair is brighter, easier to disentangle, soft and shiny.
92% of ingredients of natural origin, formula adapted to the Véganes

CURL | Enhancing segment for Curly, Frizzy and Kinky hair



Curl-enhancing Shampoo (300mL and 1000mL)

Amino acids
Cleans, nourishes and enhances the fiber
Sweet notes of freshness and cleanliness



Curl-enhancing Mask (220mL and 500mL)

Amino acids and mango butter
Nourishes, detangles and repairs the fiber
Delicious and fruity notes of mango



I choose curls collection

highly nourishing, with aloe vera extract and mango butter, this range redefines curls and brings incomparable softness to hair!



Curl-defining Spray (200mL)

Amino acids, aloe vera, plant-based emollients
Shine and definition of curls
Notes of aloe vera and freshness



Curl-enhancing Balm (300mL and 1000mL)

Amino acids, mango butter, natural emollients
Nourishes, detangles, protects and defines curls
Gourmet and fruity notes of mango



Curl-defining Gel (300mL and 1000mL)

Amino acids, aloe vera
Discipline, reshapes curls without leaving residue
Brings shine
Notes of aloe vera and freshness



KIDS | For your children



Kids Shampoo (300mL)

Gently cleanses and doesn't sting the eyes, facilitates detangling for all hair types.
Moisturizes and nourishes the hair.
Creamy foam with a sweet strawberry fragrance Suitable for children age three and up.



Super detangling spray (leave-in) (125mL)

Detangles hair and facilitates styling; disciplines hair.
Leaves hair feeling soft and light.
Leaves a sweet strawberry fragrance.



essentiEL Essentiel Deep hair care

With EUGENE PERMA Professionnel's Essentiel line, the research is dedicated to restoring health and vitality to your hair. Our aspiration: high-precision hair treatments containing active ingredients never used before.

■ Keratin | Devitalized and weakened hair

The KERACTION Complex is a combination of essential nutrients and keratin proteins that strengthen the hair, preventing breakage and leaving hair lengths soft and shiny. This complex features new extended diffusion technology with a film that releases active ingredients gradually over time.



■ Keratin Shampoo (250 and 1000mL)

The shampoo, enriched with the KERACTION complex, restores the strength and resistance of damaged hair. It cleanses it thoroughly yet gently. Repairs and strengthens the hair fiber. Leaves hair softer and shinier.



■ Keratin Mask (150 and 500mL)

The mask penetrates the hair fiber to the core and strengthens its intercellular cement. The KERACTION complex rebuilds the hair fiber deep down. It smoothes the scales on the hair's surface while restoring softness and shine. It provides lasting protection for hair from heat damage caused by blowdrying, flat ironing as well as by environmental factors, thanks to an exclusive technology that gradually releases active ingredients.



■ Keratin Care (10*10mL)

THE TAILOR-MADE HAIR REPAIR TREATMENT is applied: AFTER A HAIR COLOR SERVICE
The treatment has a restructuring and strengthening effect on hair.
It maximizes the keratin that the hair receives.
The hair is left supple, light and radiant with vitality. The hair appears glowing with beauty.

■ Keratin Frizz | Thick, Curly and Unruly hair

Keratin Frizz control, the conditioner that tames the hair texture and saves precious time! Complexe Keraction, Complexe Fastdry** : Disciplining agents that drive water from the hair shaft to accelerate drying. Macadamia Oil: This native Australian plant extract is recognized for its nourishing virtues, and it also possesses absorption power.



■ Shampoo Keratin Frizz 2 in 1 (400 and 1000mL)

Save time with a 2-in-1 formula: wash and condition hair in a single step
Tames the hair texture
Brings waves under control, repairs and softens hair.



■ Express Drying oil (200mL)

Accelerates drying; makes blow-drying easier.
Disciplines and repairs the hair.
Protects from the heat of blow dryers and hair straighteners.



■ Texture control care (6*20mL)

Discipline thick, rebellious hair; defines waves.
Restores and restructures the fiber; smooth the fiber.
Facilitates styling and blow drying. Softens the texture of the hair.

Save precious time...

■ Keratin Silver (Blue) | Gray, white and blond hair

Keragenic complex: A unique complex derived from keratin that restructures and regenerates the internal structure of the hair. True elixir of youth, it maintains the strength and the brightness of the hair.



■ Keratin Silver Shampoo (Blue) (250 and 1000mL)

Preserves the brightness of blond, gray or white hair
Brings softness and shine Give body and hair resistance
Increases the hair's resistance to external aggressions by creating a protein shield over the entire surface of the hair.
Acts at the level of the capillary cortex to regenerate and restructure the structure of the hair.

■ Keratin Glow | All types of hair

KERATIN GLOW is a precious hair care ritual to repair hair so that it may reflect the light. It reinforces, repairs and smooths the hair shaft to bathe it in light with formulas that do not weigh the hair down. Hair is silky, bouncy and glowing with light ! Abyssinian oil : a concentration of light with a non-oily finish that instantly glosses the hair fiber and reveals its radiance without weighing it down. Universal formula: products that bring out the beauty of all hair types.



■ Shampoo Glow (250 and 1000mL)

Removes impurities which would otherwise dull the hair; repairs the hair fiber.
Softens hair, Brightens hair.
Leaves hair bouncy.



■ Mask Glow (150 and 500mL)

Deeply regenerates the hair fiber. Reinforces the hair structure and improves hair elasticity.
Provides a « mirror-like skin ».
Smooths the hair fiber.
Protects the hair from external aggressors.



■ Serum Glow (50mL)

Give a shine to the hair
Sheath the fiber and brings shine
Protects the hair

■ Keratin Pulp | Volume et repair

Keratin Pulp introduces a new ritual: Reverse Shampoo THE PRINCIPLE? INVERSING THE ORDER OF PRODUCT APPLICATION. BEGIN WITH THE CONDITIONER, THEN PROCEED WITH THE SHAMPOO. THE BENEFITS? CONDITIONING THE HAIR WHILE ELIMINATING EXCESS CONDITIONER TO KEEP HAIR LIGHTWEIGHT.



■ Step 1: The pre-wash conditioner (200 and 500mL)

Repairs and revitalizes the hair shaft.
Provides body.
Protects hair from friction while washing
Silicone-free formula



■ Step 2: The Shampoo (250 and 1000mL)

Gently washes fine hair
Leaves the hair shaft perfectly soft and lightweight
Sulfate-free foaming formula to combine softness and enjoyment in use

■ Keratin Nutrition | Dry hair: nourishes, repairs and softened

Ceramide Biomimetics: ceramides analogous to hair ceramides to repair its lipid balance by providing essential lipids



■ Keratin Nutrition Shampoo (100, 250 and 1000mL)

Nourishes the hair fiber
Sheath and restructure the fiber
Brings softness and shine
Facilitates disentangling



■ Keratin Nutrition Mask (150 and 500mL)

Restructure, strengthen and smooth the cuticle
Brings sweetness
Repair the hair



■ Keratin Nutrition leave-in Serum (200mL)

Without weighing effect
Nourishes the hair fiber
Detangles hair
Brings softness and shine
Sheath the buckles and bring tonicity



■ Keratin Nutrition leave-in Care oil (100mL)

Instantly penetrates the hair
Protects and restores the quality of the skin
Strengthens and revitalizes the hair
Nourishes deeply the hair fiber



■ Keratin Color | Colored hair

With vitamin E: Vitamin E is naturally present in vegetable oils and cereals sprouts. It has anti-oxidant properties and protects against harmful effects.



■ Keratin Color Shampoo (250 and 1000mL)

Preserve the color
Sublime radiance
Brings softness and shine



■ Keratin Color Mask (150 and 500mL)

Preserve the color
Brings softness and shine
Repairs the hair deeply



■ Keratin Color Bi-phase Spray (200mL)

Brings softness and shine
Protects the color
Without rinsing
Do not weigh down the hair

■ Keratin Sensitive | Sensitive scalp (all hair types)

The Keratin Sensitive range provides an immediate sensation of freshness while hydrating your scalp. You can say goodbye to itching and discomfort while leaving repaired hair soft and shiny.



■ Keratin sensitive Shampoo (250 and 1000mL)

REPAIRS the hair fiber and REBALANCES the scalp
Gently cleanses and leaves hair clean
Soothes and hydrates the scalp
Brings shine to hair



■ Keratin sensitive Serum (40mL)

Easy application
Protects, nourishes and hydrates the scalp
Soothes and removes itchy scalp
Calms feelings of discomfort and tightness

■ Keratin SUN | Protects hair from exterior aggressors (UV rays, pollution, heat, sun...)



■ SUN Shampoo (250mL)

Gently cleanses the hair shaft and eliminates residues of chlorine, salt and sand.
Moisturizes the hair to keep the hair shaft from becoming dehydrated and prevent breakage
Helps resist color fading and restores radiance



■ SUN Bi-phase mist protection (150mL)

Protects the hair from UV rays and exterior aggressors
Prevents the dehydration of the hair shaft and moisturizes the hair
Helps resist color fading and restores radiance



■ SUN 2in1 after-sun mask/cream (150mL)

Nourishes and deeply repairs the hair after sun exposition
Reinforces and regenerates the hair shaft
Protects the hair from exterior aggressors
Helps resist color fading and restores radiance

Keratin Color Pigment | 5 different colors (200mL)

Essential repigmenting care routine for revived color and prolonged radiance



Beige and Cold blonde

- Neutralize unwanted reflections
- Enhances blonde and adds shine
- Reveal the radiance of natural blondes
- Nourish without weighing down

NEUTRALIZE

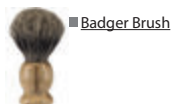
Copper, Brown and Red

- Revives the color from the first use
- Bring back intensity and shine to the color
- Restores shine to color
- Nourish without weighing down

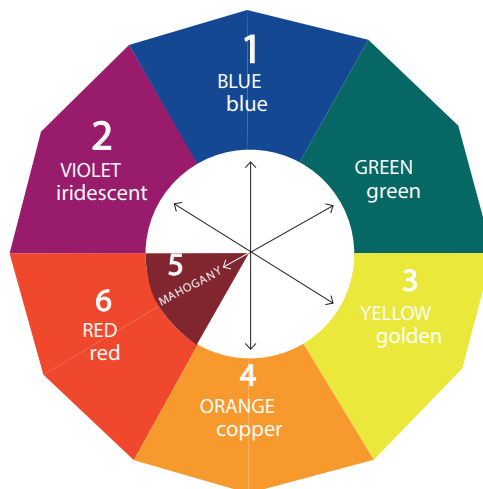


REVIVE

ACCESSORIES



COLOR WHEEL



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